

40

‘ NAUGHTY  
WORDS

THAT ATTRACT

*[ & seduce your customers ]*



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# 40 NAUGHTY POWER WORDS

## WORDS TO GET YOUR CUSTOMER HOT UNDER THE COLLAR...

'Synkd Marketing & Design' offer you yet another **FREE** marketing resource to help you 'master your marketing'.

Containing up to **40 naughty 'power words'**, this collection is designed to equip **your business** with **'the' ultimate 'attraction & seduction'** marketing power word resource to help you attract more of the customers you want.

- **Harness** the power of **'forbidden'** and **'scandalous'** power words.
- **Unlock** the **secrets** to more effective marketing content!
- **Discover** words that deliver **exciting, powerful** messages.
- Experience **improved sales** & marketing **results** with 'copy' or 'words' that sell.

The **'Power Words' of marketing series** has been designed as a **complete, convenient & conclusive** marketing word tool for businesses large and small.

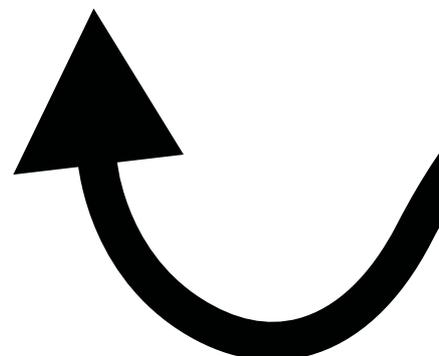
**Be the first** to use this 'power word' list to **instantly improve** the **effectiveness** of your **marketing copy** and **boost** your businesses' **bottom line**.

The **40 naughty power words**: a **quick & simple** reference guide for the time poor, uncover **listed factual keywords** that help deliver **powerful marketing copy** designed to help you **'master your marketing'**.

**Thank you** for downloading and **remember**: 'marketing is all about attracting customers & getting attention'. How effective is your business at getting the attention it needs to thrive?'

*Jamie Thomas*

Synkd Marketing Specialist



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- 01 **AROUSE**
  - 02 **BEWITCHED**
  - 03 **BRAZEN**
  - 04 **CRAVE**
  - 05 **CORRUPTED**
  - 06 **DEPRAVED**
  - 07 **DIRTY**
  - 08 **EXPOSED**
  - 09 **FETISH**
  - 10 **FORBIDDEN**
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11 **'FUN'**

12 **HARD-CORE**

13 **HOT, HOTTEST**

14 **HYPNOTIC**

15 **KISS**

16 **LASCIVIOUS**

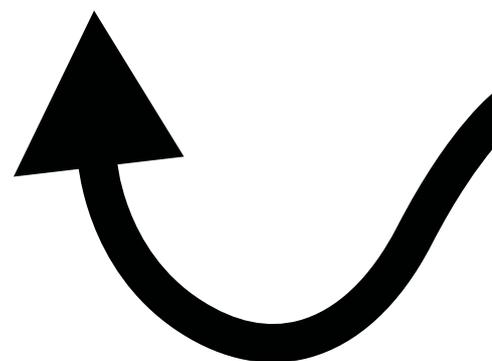
17 **LICK**

18 **LONELY**

19 **LUST**

20 **NAKED**

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21 **NAUGHTY**

22 **PROVOCATIVE**

23 **SCANDALOUS**

24 **SECRET**

25 **SENSUAL**

26 **SEX, SEXY, SEXIEST**

27 **SHAMELESS**

28 **SIN, SINFUL**

29 **SLEAZY**

30 **SLEEPING**

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- 31 **SPANK**
  - 32 **STEAMY**
  - 33 **SWEATY**
  - 34 **TANTALISING**
  - 35 **TEMPTATION**
  - 36 **THRILLING**
  - 37 **UNCENSORED**
  - 38 **URGE**
  - 39 **WILD**
  - 40 **WHIP**
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Use these naughty **'40 power words'** in your marketing copy to attract and seduce your customers for improved marketing results.

For more discoveries, information & resources on how **'power words'** can help you **'master your marketing'** for more effective marketing results simply visit:

[synkd.com.au/myresources](https://synkd.com.au/myresources)



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## Q: SO HOW DO I USE THESE 'NAUGHTY' POWER WORDS?

Here's how in three easy steps.

Take the example of a general insurance salesman.

### Step 1:

The first step is to identify a 'need' or 'problem' your customer currently experiences or may require to be solved in the future.

### Step 2:

The next step is to carefully 'work' these naughty power words into your marketing copy to invoke your customers' 'hot buttons' i.e. their specific need or problem. The aim is to invoke the appropriate reaction in your customer in order to 'prime' them to take action - preferably by buying from your own business.

### Step 3:

Using 'power words' and presenting your business as 'the' provider with the 'perfect solution' to your customers' problem, ensures your marketing copy 'resonates' more effectively with the customer for a **WIN/WIN** scenario.

Below are a few examples and respective industries to get you going:

**A:** Interruption insurance: **'Don't leave your business shamelessly exposed!'**

**B:** Brand X lipstick: **'For the hottest, most hypnotic & kissable lips.'**

**C:** Brand Y rain showers: **'Turn your shower session into the most thrilling, soothing and steamy of experiences.'**

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Now that we've shown you how, simply use this 'power word' resource to successfully navigate the marketing 'love' battlefield and deliver real value to your customers as part of your ongoing marketing engagement and retention strategies.

### Still need help mastering your marketing?

Discover even more masterful resources at: [synkd.com.au/myresources](https://synkd.com.au/myresources)

or receive one daily 'master your marketing' tip on Twitter: [@JamieSynkd](https://twitter.com/JamieSynkd)

Inside you'll discover **40 'naughty' power words** designed to **attract, entice** and **arouse** the interest of new and existing customers alike.

Simply incorporate any of these **'naughty 40'** power words into your marketing copy for **more effective communication** and **improved conversion/sales response**.

'Naughty' power words give you the power to:

- Make your marketing copy more enticing & engaging.
- Seduce your customers to take action.
- Give you the confidence to harness words that cut through the noise and produce powerful & tangible marketing results.

40 'naughty' power words are proven marketing words designed to resonate with and persuade your customers to take positive, proactive action today!

Go to **[synkd.com.au/myresources](https://synkd.com.au/myresources)** to discover more **FREE** downloads and resources **now!**

AROUSE. DIRTY. SENSUAL. SINFUL. NAKED. FORBIDDEN. HYPNOTIC. STEAMY. AROUSE. DIRTY. SENSUAL. SINFUL. NAKED. FORBIDDEN.